

Contacts:

**Health Screening, Dedicated Dads  
Workshop, Basketball Clinic and Family  
Block Festival**

Kansas City Healthy Start  
Dr. Jean Craig  
Phone: 816-283-6242, ext. 225  
E-mail: [jcraig@mchc.net](mailto:jcraig@mchc.net)

Tyrone Yarbrough  
Phone: 816-283-6242, ext. 240  
E-mail: [tyarbrough@mchc.net](mailto:tyarbrough@mchc.net)

[www.mchc.net](http://www.mchc.net)



## News Release

### 4th Annual Kansas City Magic All-star Weekend Provides a Variety of Family-friendly Entertainment Saturday, August 7, 2010

FOR IMMEDIATE RELEASE 8-6-10

Dr. Jean Craig, project director of Kansas City Healthy Start, a program of Mother & Child Health Coalition, today announced that the fourth annual Kansas City Magic All-star Weekend events will take place on **Saturday, Aug. 7**, in the Kansas City Power & Light District.

A **FREE** workshop for parents will be held in the Power & Light District stage area from 9 a.m. to 11 a.m. The theme of this workshop will focus on **"Strengthening Family Ties"** and will feature well-known actor Flex Alexander and his wife Shanice.

At this same time, NBA champion Clay Johnson and selected coaches will facilitate a **FREE** youth basketball clinic for up to 300 youth ages 8-19 at Sprint Center's College Basketball Experience. These youth will learn the value of an education, teamwork and the importance of maintaining a sportsmanlike attitude. Former Los Angeles Laker James Worthy will make an appearance at this year's workshop.

**Pre-registration is required for these two activities. Easy online registration is available at [www.mchc.net](http://www.mchc.net).**

**Parents also may register their children by calling 816-283-6242, ext. 240.**

From 10 a.m. to 1 p.m., a **FREE** Family Block Festival is scheduled in the District between 13<sup>th</sup> and 14<sup>th</sup> Streets, featuring an assortment of family-friendly activities, such as face painting, inflatable's, sno-cones, caricature drawings, a book giveaway courtesy of the Kansas City Public Library, the U.S. Army rock-climbing wall and much more. During this time,

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attendees can also take advantage of a wide range of health screenings, including blood pressure, blood sugar, dental and cholesterol checks and much more.

These **FREE** community events are sponsored by Kansas City Healthy Start (KCHS) and Dedicated Dads (programs of Mother & Child Health Coalition) in collaboration with the Clay Johnson Foundation and in partnership with Lincoln University's Cooperative Extension Program. The Dedicated Dads Program was developed to encourage dads to focus on fathering and to strengthen men's ties to their family and children. Previous guests for the events included Magic Johnson, James Worthy and Perry Ellis of Wichita Heights High School. Guest this year will include actor Flex Alexander, R&B singer Shanice and James Worthy.

Following these activities, the annual Kansas City Magic Celebrity Basketball Game will take place at 6 p.m. at the Municipal Auditorium. Tickets for the game are \$11.50 and \$16.50 and are available for purchase by visiting [www.ticketmaster.com](http://www.ticketmaster.com).

For more information, call Tyrone Yarbrough, KCHS community mobilizer, at 816-283-6242 Ext. 240, or Dr. Jean Craig, KCHS project director, at 816-283-6242 Ext. 225.

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