



## News Release

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**FOR IMMEDIATE RELEASE:**  
October 22, 2009

### SAFE KIDS METRO KC TO PROVIDE CAR SEAT INSTALLATIONS

**Kansas City, MO-** Safe Kids Metro KC, a program of Mother & Child Health Coalition, partnering with Buckle Up Our Future, is providing Safe Kids Buckle Up child safety seat installations and inspections at:

**City Chevrolet 555 W. 103<sup>rd</sup>, Kansas City, Missouri  
on Saturday, October 24, from 10 a.m. to 1 p.m.**

Motor vehicle crashes are the leading killer of children under 14. The National Highway Traffic Safety Administration reports that approximately 73% of all child passenger restraints — more than 80% of car seats and about 40% of booster seats — are used incorrectly. Missouri and Kansas now require children age 4 through 7 and under 80 pounds and 4'9" to be restrained in a booster seat.

Nationally certified Child Passenger Safety Technicians will perform inspections and train parents and caregivers to install seats for children of all ages. This service is FREE and usually takes 20 to 30 minutes. Parents or caregivers need to bring the child and the safety seat. Some seats are available for families – contributions are requested so additional seats can be purchased.

Safe Kids Buckle Up is a national program developed by Safe Kids Worldwide and sponsored by Chevrolet and General Motors to educate parents and caregivers about the importance of properly restraining children on every ride.

For more information about Saturday's activities or to schedule an interview, contact Deb Bumgardner at (816) 283-6242, ext. 244 or Anne Biswell (816) 283-6242 ext. 226.

Mother & Child Health Coalition promotes the health of mothers and children through community planning, education, advocacy and collaboration with organizations addressing infant mortality, immunizations, childhood obesity, maternal health and child safety.

**Photo and interviews are available upon request.**

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