



2012 Priorities for Advocacy

Our Vision:

Every mother and child in greater Kansas City will be healthy.

Primary Priorities

Infant Mortality Reduction

Access to early intervention programs,
including Healthy Start
Prevention initiatives, including
birth defects and injury

Access to Care

Reimbursement to providers
Just distribution of funds
Early childhood care and education
Medicaid

Secondary Priorities

Childhood Obesity Reduction

Food quality
Access to healthy foods
Public awareness of nutritional content
School environment– physical activity and
healthy meals
Public environment– urban planning

Immunizations

Vaccinations for infants, youth,
and adults
Vaccinations for health care
providers

Child Safety

Violence reduction
Bullying prevention
Decrease access to weapons
Motor vehicle passenger safety

Breastfeeding

Primary form of infant feeding
Access to lactation services
Opportunities for lactation
in the workplace