



Tuesday, September 1, 2009
 8:30 – 10:00 a.m.
 Don Chisholm Center
 2nd Floor, Conference Room A
 610 E. 22nd Street
 Kansas City, MO 64108

Meeting Summary

<p>Steering Committee Chairperson: Sarah Hampl, <i>Children's Mercy Hospitals and Clinics</i></p>	<p>Presenters: Teresa Gerard, <i>Blue Cross Blue Shield of Kansas City</i> Aisha Tate, <i>Children's Mercy Family Health Partners</i></p>
<p>Attendees: Maria Daldalian, <i>KUMC Healthy Hawks</i> Bill Black, <i>KUMC Healthy Hawks</i> Crystal Ross, <i>Start Right Teen Moms</i> Kuda Chimanya, <i>Healthy School Partnership</i> Lindsay Thurlow, <i>Healthy School Partnership</i> Jane Crigler, <i>UMKC SOM</i> Alicia Poole, <i>Jr. League</i> Meghan Connelly, <i>KUMC Healthy Hawks</i> Renee Arensberg, <i>CMH Family Health Partners</i> Julie Vandal, <i>CMH PHIT Kids</i> Janie Berquist, <i>CMH</i></p>	<p>Staff: Paul Cesare, <i>Coalition Coordinator</i> Susan McLoughlin, <i>Executive Director</i> Yvonne Dorsey, <i>Director of Childhood Obesity, Weighing In Liaison, and Eat Small Program Director</i></p>

<p>Susan Carr-Dowell, Welborn Elementary School Kay Connelly, StartRight/Teen MOMs Program Meredith Dreyer, PhD, CMH Zolia Gonzalez Holly Hagman, Nat'l Kidney Foundation Elena Huston, Jackson Cty Health Dept Rita Muehlbach, MCHC Nancy Sanchez, Wyandotte Co HD/WIC Joan Shover, Independence Health Dept Diane Smith, The Lunch Lady Shelly Summar, CMH Melanie Vogts, Unified Gov't Public Health Dept Kerri Wade, PNP, CMH Kathleen Welton, Clay Cty Public Health Ctr Beth Wilkes, CMH Family Health Partners</p>	
Total Number of Non-Staff Attendees: 39	

Name	Subject	Discussion
<p>Teresa Gerard</p>	<p>Managed Care Organizations Tackle Childhood Obesity in Kansas City</p>	<p>Teresa provided a handout detailing the resources, events and initiatives that are currently available for the community supporting Childhood Obesity Prevention.</p> <p>Blue Cross and Blue Shield of Kansas City invests in three primary strategies for Childhood Obesity Prevention:</p> <ol style="list-style-type: none"> 1) training hundreds of physicians, office staff, and pediatric residents on best practices and distributing thousands of guidelines and toolkits throughout its 32 county service area; 2) training Pre-K to Grade 12 school administration and staff in 55 Kansas City Area school districts and 8 Head Start Delegates on age-appropriate physical activity, nutrition, and nutrition education; and 3) educating thousands of Pre-K to Grade 12 parents and community advocates on healthy family lifestyles, including physical activity, nutrition, policy, and environmental factors. <p>A question and answer session followed, with Teresa asking for other resource needs in the community.</p> <p>Suggested Resources/Focus Areas:</p> <ol style="list-style-type: none"> 1) "Feeding Preschool Children Ages 2-5: A Reference Guide for Childcare Providers" --translated to Spanish;

		<p>2) "Mother & Baby Health Guide" English and Spanish versions--emphasis on prenatal nutrition and physical activity as well as dual feeding options (breastfeeding and bottle feeding);</p> <p>3) Health plan billing coding for conditions and services for reimbursement purposes--not currently included in materials distributed--treatment plans are evolving for childhood obesity, prediabetes, diabetes, and metabolic syndrome.</p>
Aisha Tate	<p>Managed Care Organizations Tackle Childhood Obesity in Kansas City</p>	<p>Aisha delivered a Power Point presentation detailing the Children's Mercy Family Health Partners Healthy Lifestyles Program.</p> <p>A not-for-profit, safety net health plan owned by Children's Mercy Hospitals and Clinics, a not-for-profit free-standing pediatric health system based in Kansas City, MO.</p> <p>CMFHP operates an integrated care system that contracts with MO & KS to provide health insurance benefits to children and adults who are eligible for Medicaid or the State Children's Health Insurance Plan (SCHIP). Dedicated to serving low-income families and other vulnerable populations, the providers who care for them, and the advocates who assist them. We currently have ~160,000 members in KS and MO. We are committed to investment in the communities we serve and improving the quality, access and efficiency of the health care within those communities.</p> <p>Providers want: Educators in their offices, A standardized curriculum, Tools to manage obesity, Training for their office staff, Consistent contact person at the health plan, Payment to do it!</p> <p>Patients/Families Want: Education, Information about drugs and their disease, Convenience, Providers who listen to them, A role in decision making, Low (or no) cost.</p> <p>Health Plan Goals:</p> <ul style="list-style-type: none"> Increase diagnosis of chronic disease Increase screening for disease risk factors Increase provider's knowledge and self efficacy for disease diagnosis and treatment Self Management of chronic disease <p>Barriers</p> <ul style="list-style-type: none"> •Clinic Time Multiple Priorities Reimbursement Lack of organizational and system support

		<p>Uncertainty or doubt about efficacy Frustration from past experiences Responsibility</p> <p>•Patient/family Multiple Priorities Motivation Resources Responsibility</p> <p>Stages of Obesity Treatment Stage I: Prevention Plus Stage II: Structured Weight Management Stage III: Comprehensive Multidisciplinary Intervention Stage IV: Tertiary Care Intervention</p> <p>Healthy Lifestyles-5 modules</p> <p>Module 1-Scope of the Problem Module 2-Assessment of Weight Module 3-Making an Impact Module 4-Teaching Action Plans Module 5-Prevention</p> <p>Screening for Overweight and Obesity Risk</p> <p>Screen Patients for:</p> <ul style="list-style-type: none"> •Sweet Drink Intake •Activity •Meals at Home •Sleep •Breakfast •Fruit and Vegetable Intake
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Sarah Hampl and Susan McLoughlin	Announcements	<p>Announced new Weighing In partnership between Children's Mercy Hospital (CMH) and Mother & Child Health Coalition (MCHC).</p> <p>Presented new Weighing In logo.</p> <p>Announced the newly created executive director position for Weighing In who will be housed at CMH. Introduced Yvonne Dorsey who is the Weighing In liaison housed at MCHC.</p>
	Broke into smaller working groups	<ol style="list-style-type: none"> 1- School Issues 2- Community Issues 3- Public Awareness 4- Public Policy 5- Early Childhood Issues <p>NEXT MEETING: Healthy Kids Initiative (Rosedale, KS) Tuesday, December 8, 2009 Don Chisholm Center 2nd floor Conference Room A 8:30 – 10:00 a.m.</p>