



Maternal and Child Health Coalition of Greater Kansas City

News Release

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MEN OF COLOR AND THE MEDIA

Kansas City, MO: The Dedicated Dads Coalition, established and funded by the Kansas City Healthy Start, a program of Maternal and Child Health Coalition of Greater Kansas City, is sponsoring a “Town Hall” Meeting on Wednesday, March 26, 2007, 11:30 am–2:00 pm, at the Kauffman Foundation, 4801 Rockhill Road, Kansas City, Missouri.

The Town Hall Meeting will be moderated by Lewis W. Diuguid, columnist with the Kansas City Star, and Sean Tyler, on Air Personality, KPRS HOT 103 JAMZ. Members of the electronic and print media as well as public officials, business leaders and business association representatives from the greater Kansas City area have been invited

This event will celebrate “Black History” with a focus on the positive goals accomplished by the men of color and the difficulty with getting the message about their successes and contributions to Kansas City community, to the public.

Tyrone Yarbrough, Community Mobilizer for the Kansas City Healthy Start Program and one of the founders of the Dedicated Dads Coalition, said that “the intent of this Town Hall Meeting is to bring members of the Dedicated Dads Coalition together with members of the electronic and print media, their news directors, and station management teams to promote many of the positive roles “men of color” play in their families, faith communities, neighborhood associations, and in business, education and the government. It is hoped that the end result of this dialogue, beginning with this Town Meeting, provides examples of “men of color” that positively affect youth and all citizens of the greater Kansas City metropolitan area to counter the often negative high visibility of stories covering “Men of Color.”

Although the topic is focusing on “men of color”, men and women of all color and ethnic orientations are invited and encouraged to attend.

Lunch will be served. Please RSVP to Tyrone Yarbrough, Dedicated Dads Coalition, Maternal and Child Health Coalition, 816 – 283 – 6242, Ext. 240, or tyarbrough@mchc.net

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Maternal and Child Health Coalition promotes the health of mothers and children through community planning, education, advocacy and collaboration with organizations addressing infant mortality, immunization, childhood obesity, maternal health and child safety. Interviews are available upon request.