



Maternal and Child Health Coalition of Greater Kansas City

Press Release

Contact: Angha Childress
816.283.6242 ext. 249

FOR IMMEDIATE RELEASE:
April 12, 2007

SAFE KIDS METRO KC TO PROVIDE CAR SEAT INSTALLATIONS AND INSPECTIONS Saturday, April 14 10am to 2pm

Kansas City, MO- Safe Kids Metro KC, a program of Maternal and Child Health Coalition, is providing child safety seat education at Cable-Dahmer Chevrolet, 1834 S. Noland Road in Independence.

Motor vehicle crashes are the leading killer of children under 14. The National Highway Traffic Safety Administration reports that approximately 73 percent of all child passenger restraints — more than 80 percent of car seats and about 40 percent of booster seats — are used incorrectly.

Nationally certified Child Passenger Safety Technicians will perform inspections and train parents and caregivers to install seats for children of all ages. This service is free and usually takes 20 to 30 minutes. Parents or caregivers need to bring the child and the safety seat. Some seats are available for families and contributions are requested so that additional car seats can be purchased.

In addition, attendees will be educated about how to avoid dangers to children in and around cars. This includes Spot the Tot (checking that no children are in the driving path before leaving a parked position), preventing trunk entrapment, and not leaving a child in a car – an event that occurred in late March in Leavenworth, KS with unfortunate results.

Safe Kids BUCKLE UP is a national program developed by Safe Kids Worldwide and sponsored by Chevrolet and General Motors to educate parents and caregivers about the importance of properly restraining children on every ride. In January, 2007, Cable-Dahmer was recognized with the first ever Partnership Award from Safe Kids Metro KC for their second Saturday of the months car seat checks.

More information about this event is available from Deb Bumgardner at 816.283.6242 ext. 244

###

Maternal and Child Health Coalition promotes the health of mothers and children through community planning, education, advocacy and collaboration with organizations addressing infant mortality, immunization, childhood obesity, maternal health and child safety. **Interviews are available upon request. A copy of this press release will be available at <http://www.mchc.net/PressReleases.htm>**